

## SPONSORSHIP OPPORTUNITIES

Following the phenomenal success of our 2018 and 2019 SLS Legal Awards, we are thrilled to announce that we will be hosting our third annual SLS Legal Awards Ceremony & Gala Dinner on Thursday 16<sup>th</sup> September 2021 at The Mandolay Hotel, 36 - 40 London Road, Guildford, Surrey, GU1 2AE.

The Awards will once again showcase the very best of Surrey's legal talent inviting nominations from its membership, and culminating in a prestigious gala dinner and award ceremony. This exciting event will represent a fantastic opportunity for our sponsors to showcase their business profile within the legal community and network with legal professionals at the dinner. This year more than ever, we want to celebrate the outstanding work of the legal community in Surrey, and applaud the strength and resilience of Surrey Law Society members, as well as enjoying a fantastic evening of networking, dining, and entertainment, including an after-dinner speech from Robert Rinder.

### HEADLINE SPONSORSHIP PACKAGE

▶ £4,950 + VAT

- ▶ Sponsor's corporate branding, with endorsement as headline sponsor, to appear on all promotional material before the event, including awards flyer, regular membership e-alerts and our personal, direct emails to the membership
- ▶ Promotion as headline sponsor via regular posts on the Surrey Law Society's social media pages
- ▶ Sponsor's corporate branding and website link to be posted in prominent position on the SLS Legal Awards web pages
- ▶ Corporate branding displayed throughout the event venue announcing your organisation as the headline sponsor
- ▶ Sponsor logo visible on stage throughout event, with exception of dedicated award categories during the ceremony
- ▶ Exclusive rights to sponsor the 'Law Firm of the Year Award' including opportunity for a senior representative from your organisation to present the trophy at the Awards Ceremony
- ▶ Corporate branding to appear on 'Law Firm of the Year Award' materials which will be presented to the recipients, including trophies and certificates
- ▶ Opportunity to place promotional gift at each table place setting
- ▶ Full page advert in official programme and guest list
- ▶ 10 free tickets to the Awards dinner for use at a private table or to distribute the organisation's representatives on a number of other tables to increase the networking opportunities over the evening
- ▶ Interview and endorsement as headline sponsor on Awards Gala Dinner and Ceremony video
- ▶ Sponsor's corporate branding, with thanks as headline sponsor, to appear on post-event communications including the full report in the Surrey Lawyer magazine and Surrey Law Society website

### INDIVIDUAL AWARD CATEGORY SPONSORSHIP PACKAGE\*

▶ £975 + VAT

- ▶ Sponsor's corporate branding to appear next to relevant category on promotional material before the event, including the Surrey Lawyer magazine and regular membership e-alerts
- ▶ Sponsor's corporate branding and website link to be posted on the SLS Legal Awards web pages
- ▶ Sponsor logo featured on screen during award category presentation
- ▶ Senior representative of your organisation to announce and present the award in your sponsored category to the recipient(s)
- ▶ Corporate branding to appear on award category materials which will be presented to the recipients, including trophies and certificates
- ▶ Sponsor logo, credits and 100-word profile in the official programme and guest list.
- ▶ 20% discount on Awards dinner tickets (max 10 tickets)

\* (excluding Law Firm of the Year)

## DRINKS RECEPTION PACKAGE

▶ £1,700 + VAT

- ▶ Opportunity to display promotional literature and corporate branding in the Drinks Reception area
- ▶ Official inclusion as Drinks Reception sponsor in the opening address
- ▶ Sponsor's corporate branding and website link to be posted on the SLS Legal Awards web pages
- ▶ Company branding to appear on SLS Legal Awards dinner menu
- ▶ Sponsors logo, credits and 100-word profile in the official programme and guest list.
- ▶ 2 free tickets to the Awards dinner plus 20% discount for up to a further 3 guests
- ▶ Sponsor logo on Awards Gala Dinner and Ceremony video

## ENTERTAINMENT PACKAGE

▶ £3,500 + VAT

- ▶ Branding on all pre and post event marketing that mentions the evening entertainment
- ▶ Opportunity for a senior representative from your organisation to introduce the evening's compere and speaker, Robert Rinder.
- ▶ Opportunity to contribute to the evening's Q&A with Robert Rinder.
- ▶ Branding on the screen during the after-dinner speech
- ▶ Sponsor's corporate branding and website link to be posted on the SLS Legal Awards web pages
- ▶ Company branding to appear on literature on the dinner tables
- ▶ Half page advert in official programme and guest list
- ▶ 3 free tickets to the Awards dinner plus 20% discount for up to a further 7 guests
- ▶ Sponsor logo and interview on Awards Gala Dinner and Ceremony video
- ▶ Sponsor's corporate branding, with thanks as Entertainment sponsor, to appear on post-event communications including the full report in the Surrey

## GENERAL SPONSOR

▶ £600 + VAT

- ▶ Branding on all pre and post event marketing including awards flyer, regular membership e-alerts and our personal, direct emails to the membership
- ▶ Sponsor's corporate branding to be posted on the SLS Legal Awards web pages
- ▶ Branding included in official programme and guest list
- ▶ 10% discount on all tickets to the Awards dinner (max 5 tickets)
- ▶ Sponsor's corporate branding to appear on post-event communications including the full report in the Surrey Lawyer magazine and Surrey Law Society website

## AWARD CATEGORIES

Law Firm of the Year	Litigation Lawyer of the Year
Rising Star of the Year	Lawyer of the Year
Property Lawyer of the Year	Private Client Lawyer of the Year
Paralegal of the Year	Family Lawyer of the Year
	Support Team Member of the Year
	Commercial / Corporate Lawyer of the Year

To discuss these opportunities or the chance to create a bespoke sponsorship package with the Surrey Law Society, please contact:

Helen Opie, Chief Executive,  
on 0333 577 3830 or by email to [helen.opie@surreylawsociety.org.uk](mailto:helen.opie@surreylawsociety.org.uk)